

**Alliance Consulting Switzerland unveils its new brand identity: a renewed vision,
true to its DNA and looking to the future!**



A new era begins for **Alliance Consulting**, a leading European *executive search* and *strategic networking* firm, with the launch of a redesigned brand identity. This new look fully embodies the firm's evolution and ambitious vision for the years to come.

For almost 25 years, Alliance Consulting has been helping companies and leaders to transform, with one conviction intact: to create sustainable value, by forging high-impact, human-centered relationships.

"This new identity is the culmination of in-depth reflection. It clarifies our mission, affirms our values and reflects our determination to anticipate tomorrow's issues and challenges. Our new visual signature, bold and contemporary, pays tribute to our history while affirming our commitment to innovation."

Philippe Sibour, Founder & Chairman

Through a new, more fluid and intuitive **website**, Alliance Consulting Switzerland unveils all its expertise with clarity and coherence. "Our vocation remains unchanged: to support companies in their growth with commitment and humility, and talents in their development - particularly in demanding sectors such as **cosmetics**, **nutraceuticals**, **life sciences** and **luxury** goods. This transformation is not a turning point, but a natural extension of what we are: an agile, visionary firm, resolutely focused on people.»

www.alliance-consulting.ch