

Alliance Consulting, a leading firm for nearly 25 years in the recruitment of executives and expert managers in Consumer Healthcare, Nutrition, Dietetics, and Beauty, is supporting a major French group of human scale in the pharmacy sector, very active internationally and particularly present in the field of dietary supplements.

Following recent acquisitions and in order to support its growth projects, the company is seeking its:

General Manager

Working in close collaboration with the Group's President, you will be responsible for implementing the strategic directions defined by the governance, aimed at developing the business, creating value, and pursuing a proactive policy of innovation.

At the heart of a strong entrepreneurial project, you will act as a Manager-Coach, challenging your operational managers towards expected performance objectives. You will foster team engagement and skills development by strengthening synergies and embodying the Group's culture and values. Carrying full responsibility for the P&L and KPIs across departments, you will ensure budgetary discipline and oversee investment management.

M/F, graduate of a Business School (ESC) and ideally with a postgraduate degree in Marketing/Management, you have at least 15 years of proven, successful experience as a Sales Director/Marketing Director/BU Manager, along with a strong knowledge of the challenges of retail pharma distribution. Skilled in project management and close to your teams, you are primarily business-oriented, mastering budget processes and financial monitoring, with solid knowledge of supply chain operations and constraints. The international scope of this position naturally requires fluency in English.

As an inspiring leader, your current legitimacy is based not only on the value of leading by example but also on your ability to deliver results aligned with the ambitions of this player engaged in a high-value, highly competitive market.

Finally, this unique professional and personal development opportunity is reserved for a deeply committed, resilient, agile candidate, capable of rallying others around shared successes.

Location: On-site, Greater South-East France – **Reference:** GMB401/W – **Contact:** contact@alliance-consulting.ch

We kindly ask you to share your CV and salary expectations. Given the specific nature of this position, our exchanges will be subject to a mutual NDA.